FILE

FEBRUARY 26

fashion calendar

33rd year

a weekly publication

1973

JANUARY

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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 26, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Feb. 25- Feb. 28	INTERNATIONAL TOY FAIR	BRITISH TOY MFRS. ASSOCIATION	NEW YORK HILTON HOTEL
	Over 22 firms exhibiting with handmade toys, creative playthings and ultra modern games. Contact: Judy Hyde, British Information Service, 752-8400.		
Sunday Feb. 25- March 2	SEMI-ANNUAL GIFT SHOW	N.Y. GIFT SHOW	N.Y. COLISEUM & N.Y. SHERATON HOTEL
	Approximately 850 firms (including British and a group from Quebec) will exhibit 4,000 lines of gifts and decorative accessories. Contact: Maxine or Robert Carman, Little Bros., 220 Fifth Ave., 686-1677.		
Feb. 25- March 1	INTERNATIONAL SPRING FAIR IN COLOGNE, GERMANY		
	Contact: German American Chamber of Commerce, 582-7788.		
Monday Feb. 26 11:30 A.M.	TRIGERE CUSTOMER SHOW	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
	Spring collection by Pauline Trigere. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.		
Monday Feb. 26 11:30 A.M.	PREVIEW: EARLY FALL COLLECTIONS	PUERTO RICO MARKETING-COMMONWEALTH OF PUERTO RICO	2 PENN PLAZA-SUITE 1192 (32ND ST. & 7TH AVE.)
	Followed by Puerto Rican brunch and rum party. By invitation. Contact: Jean Friedman, 239-0770.		
Monday Feb. 26 3:00 P.M.	FASHION SHOWING OF DONALD BROOKS FASHIONS	BONWIT TELLER	6TH FLOOR
	Spring fashions by Donald Brooks. Contact: EL. 5-6800.		
Monday Feb. 26 3:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: EXHIBITION OF INDONESIAN BATIK	INDONESIAN CONSUL GENERAL	5 EAST 68TH STREET CONSULATE OF INDONESIA
	Presented in cooperation with Federation of Indonesian Batik Cooperatives, Jakarta. By invitation. Thereafter by appointment, Feb. 27-March 2. Contact: Rea Lubar, Inc., 279-0793.		
Monday Feb. 26 6:00 P.M.- 9:00 P.M.	BENEFIT FASHION SHOW: FURS AND SWIMSUITS	ODYSSEY HOUSE (210 EAST 18TH STREET)	EXCELSIOR CLUB 303 EAST 57TH STREET
	Ben Kahn furs and Cole of California swimsuits at a Poolside Fashion Show. Commentator: Joan Fontaine. Raffle Raft with gifts from Cardin, Cartier, Givenchy, Omega. Tickets: $25.00, for benefit of Odyssey House and Retinitis Pigmentosa Foundation. Contact: Ena Murray, 260-3300.		
Beginning Monday Feb. 26	OPENING OF FALL KNITWEAR COLLECTION	GIANNI FERRI FOR BANFF INTERNATIONAL	1410 BROADWAY SHOWROOM - 4TH FLOOR
	Continuous showings by appointment. Contact: PE. 6-4590. Publicity: Stutman Associates, 247-2662.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Feb. 26-March 9	FALL '73 ISRAELI FASHIONS	ATID(AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	NEW YORK HILTON SIXTH FLOOR
	Semi-annual showing of ready-to-wear, featuring sportswear, knitwear, dresses, and ensembles, leisurewear, outerwear and infantswear by 31 manufacturers: Alaska, Ari-Beck, At-li, Baruch, Bashan, D.S. Export, Derby Knit, Dorina, Dukert-Paz, Elanit, Ero, Gabi-Model, Galia, Glen-Or, Hadar-Rosen, Halifa, Iris, Jercoli, Judith Creations, Lartex, Maquette, Matzkin, Meza, Niba, Gideon Oberson, Papco, Pnina Shallon, Salpeter, Rikma, Schiff Atlas, Srigei-Aviv, Tadmor. By appointment. Contact: Jerry Millman or Jeanette Gottlieb, (public relations), 594-5215.		
Tuesday Feb. 27, Feb. 28, March 1	FALL-WINTER FABRICS DISPLAY	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
	Three-day Fall and Winter '73 exhibit -- 10:00 A.M. to 5:00 P.M.; semi annual presentation at Fashion Group office. Co-chmn: Florence Otway, designer, David Evins; Grace Van Dyke, apparel promotion director, The Wool Bureau. Prices: $4.00, members; $6.00, guests. Contact: CI. 7-3940.		
Tuesday Feb. 27 11:30 A.M.	CHRISTIAN DIOR FASHIONS AT BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
	Marc Bohan will present the Christian Dior ready-to-wear collection for benefit of J.O.B. By invitation. Admission: $10.00; contact: Arlene Legas, 725-2500. Publicity: Helen O'Hagan, PL. 3-4000.		
Tuesday Feb. 27 3:00 P.M.	FASHIONS BY LUKE -- CUSTOMER SHOW	BONWIT TELLER	4TH FLOOR SAFARI ROOM
	Personal appearance on Wed., Feb. 28. Contact: Publicity Dept., EL. 5-6800.		
Tuesday Feb. 27 5:00 P.M. Cocktails	PREVIEW OF FALL MENSWEAR FROM ITALY	CARLO PALAZZI	ST.REGIS HOTEL LOUIS XVI SUITE
	Press showing of men's ready-to-wear collection from Italy. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday Feb. 27 5:30 P.M.	PRESS SHOWING OF SUMMER FURNITURE	LORD & TAYLOR	8TH FLOOR
	Indoor-Outdoor furniture for "Summer Living". By invitation. Contact: Mary Eager, LW. 4-5100, ext. 244.		
Wednesday Feb. 28 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	ROAMAN'S	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Outlook on Fashions for Spring 1973" -- by Roaman's, the only store exclusively for larger and half sizes. Reservations ($6.25): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Feb. 28 5:00 P.M. Cocktails	"THE SECOND SEASON" FUR COLLECTION	AMERICAN FUR INDUSTRY	N.Y. STATLER HILTON SKYTOP ROOM
	A group of "Idea Furs" for Spring. Show at 5:30 P.M. For press and trade. By invitation. Contact: Alice Encke at Bell & Stanton, PL. 9-4800.		
Wednesday Feb. 28 6:30 P.M.-8:30 P.M.	"THE FASHION ENVIRONMENT" FIVE WEEKLY SESSIONS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	BURLINGTON HOUSE 1345 AVE. AMERICAS-6TH FL.
	First session--"Panorama" Varied and challenging jobs in diverse fields of fashion..retailing, home furnishings, public relations and advertising, textiles, manufacturing and designing. Speakers:Letitia Baldrige--Letitia Baldridge Enterprises Inc.; Helen Galland--Bonwit Teller; Roy Hamilton--Hoechst Fibers, Inc.; Calvin Klein--Calvin Klein, Ltd; Jane Trahey--Trahey Advertising Inc. Co-chmn: Lenore Benson, "Mademoiselle Magazine"; and Sheila Levy, consultant. Price: $15.00 (individual session: $4.00). Contact: CI 7-3940.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday March 4- March 6	FIRST N.Y. SHOWING: EUROPEAN COLLECTIONS	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZANINE
	About 25 manufacturers from Austria, France, Germany, Israel, Switzerland will present Fall and Winter ready-to-wear and sportswear. Hours: Sun. 10:00 A.M.-5:00 P.M.; Mon. and Tues., 9:00 A.M.-5:00 P.M. Contact: Edythe Chan or Ron Rubinow, AC & R Public Relations, 437 Madison, 758-5780.		
Sunday March 4- March 9	READY-TO-WEAR FESTIVAL IN HONG KONG	HONG KONG TRADE DEVELOPMENT COUNCIL	HONG KONG HILTON
	Sixth annual ready-to-wear festival, featuring over 2,500 garments, including Knitwear and fashion accessories for men, women and children. Contact: Pearl Tso, Hong Kong Trade Development Council, 548 Fifth Ave., 582-6610.		
Monday March 5- March 14	WOMEN'S FASHIONS FROM SWEDEN	SWEDISH TRADE COMMISSION	HOTEL GOTHAM PRIVATE SUITES
	"Swedish Fall Fashion Spectacular" -- leading Swedish designers showing women's suits, coats, dresses, sportswear, leathers and suedes. By appointment. Contact: 593-0045.		
Beginning Monday March 5	TRANS-SEASON 1973 COLLECTION	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - ROOM 915
	Continuous showings. Contact: 736-5282.		
Beginning Monday March 5	FALL AND WINTER ISRAELI COLLECTION	MASKIT DESIGN LTD. (MASKIT OF ISRAEL)	48 WEST 55TH STREET SHOWROOM - 1A
	Hand-embroidered, hand crocheted, hand-woven ready-to-wear, including caftans. Also sterling silver jewelry with semi-precious stones. By appointment. Contact: 541-9327.		
Monday March 5- March 31	FIRST ANNIVERSARY CELEBRATION	GIMBELS EAST	86TH STREET & LEXINGTON AVENUE
	Opening day (Monday, March 5 at 9:30 A.M.) will feature a "flower spectacular" with Mrs. John V. Lindsay as honor guest at floral ribbon-cutting ceremony. Week-long flower festival will include flower arrangements and special demonstrations. Three-hundred events during month: Week of March 12 -- Theatre and Arts; March 19--Sports, celebrities, daily events; March 26 -- Gourmet foods and entertainment. Publ: Margot Infantino, LO. 4-3300.		
Tuesday March 6 9:00 A.M. Breakfast	PRESS PREVIEW: MEN'S WEAR FASHIONS	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
	Preview for press of fashions for men. By invitation. (customer show, Wed., March 21 at 6:00 P.M.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.		
Tuesday March 6 11:30 A.M.	AMERICAN DESIGNERS BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
	The Museum of the City of New York will sponsor a showing by six American designers: Adolfo, Geoffrey Beene, Bill Blass, Oscar de la Renta, Mollie Parnis, and Chester Weinberg. Each will present one of his first designs on a member of the Museum Committee, in addition to ten from the summer collection. Also, an Easter parade of costumes from Museum's collection. By invitation. Tickets: $10.00; Museum of City of N.Y., 5th Ave. and 104th St. Publicity: Helen O'Hagan, PL. 3-4000.		
Beginning Tuesday March 6	OPENING OF FALL COLLECTION	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous showings by appointment. Contact: Keece Gertler, LW. 4-0220.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday March 6	OPENING OF FALL COLLECTION	CACHAREL (DIVISION OF MALLORY)	530 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
	Including fashions for children. By appointment. Contact: WI. 7-4406.		
Wednesday March 7 12:00 Noon	PREMIERE SHOWING: SPORTSWEAR COLLECTION	LANVIN SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Press-preview of Lanvin-Paris Sportswear; and introducing a new collection of couture separates, designed by Agatha. (Buffet lunch after show). By invitation. Contact: WI. 7-5324.		
Wednesday March 7 12:30 P.M. Luncheon	"WARDROBE CONCEPT FOR SPRING" - LUNCHEON SHOW	RUFFINWEAR & HITCH LTD.	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fashions by Clovis Ruffin for Ruffinwear; and Jonathan Hitchcock for Hitch Ltd-- for Kreisler Group. Reservations($6.25): CI. 6-9171. Barbetta Publicity, Ellen Perl, TE. 2-8212.		
Thursday March 8 9:30 A.M. Coffee	PRESS PREVIEW: MENSWEAR FASHIONS	OHRBACH'S	18 WEST 35TH STREET LOWER LEVEL
	Ohrbach's International Collection of fashions for men. By invitation. Publicity: Mark Klauser and Nancy Gundersen. Contact: 695-4000, ext. 278.		
Thursday March 8 9:30 A.M.- 12:30 P.M.	PRESS PREVIEW:JEWELRY WATCHES, CLOCKS	GUBELIN, INC.	745 FIFTH AVENUE SALON
	Champagne breakfast, also featuring rare collection of "Mineral-Crystals" - jeweled accessories and gold-and-ivory collection. By invitation. Publicity: Anita Helen Brooks Assoc., 155 East 55th St., PL. 5-4498.		
Thursday March 8 5:30 P.M.	PRESS SHOWING OF SUMMER ACCESSORIES	LORD & TAYLOR	9TH FLOOR
	Gloria Vanderbilt's new collection of Home Accessories. By invitation. Contact: Mary Eager, LW. 4-5100, ext. 244.		
March 10- March 13	NATIONAL LUGGAGE SHOW AT HOTEL FOUNTAINEBLEU, MIAMI BEACH, FLORIDA		
	Contact: Jack Citronbaum, Luggage & Leather Goods Mfrs.,220 Fifth, 530-3960.		
March 10	INT'L WINTER SPORTS EQUIPMENT & FASHION SHOW IN PARIS (March 10-13)		
Sunday March 11- March 13	FALL BOYS' & YOUNG MEN'S MARKET WEEK	BAMA	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
	National Youth Market trade show by Boys' and Young Men's Apparel Manufacturers Association. Contact: 594-5130.		
Tuesday March 13 6:00 P.M.	PRIVATE SHOWING OF GALANOS FASHIONS	BONWIT TELLER	6TH FLOOR
	By invitation only.		
Tuesday March 13 6:30 P.M.	VALENTINO BENEFIT FASHION SHOW	LORD & TAYLOR	3RD FLOOR
	Showing of fashions by Valentino at a benefit for New York City Opera Guild. Tickets: $25.00 per person. (Note change of date, time and place). Contact: TR. 7-4700, ext. 256; or Mary Ellen Brennan, LW. 4-5100, ext. 232.		
Wednesday March 14 11:00 A.M.	PRESS PREVIEW OF INTERNATIONAL FASHIONS	ALEXANDER'S	58TH STREET & LEXINGTON 3RD FLOOR
	By invitation. Benefit and customer shows on Wed.,March 21 (see pg. 6). Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 14 11:30 A.M.	CUSTOMER SHOW: KASPER FOR JOAN LESLIE Presentation of Spring collection. Publ: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Thursday March 15 9:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer 1973 Paris and Rome haute couture originals; and Ohrbach's original fabric line-for-line copies. (Monday, March 19, 1:00 P.M., show by invitation, 5 West 34th St., 6:00 P.M., public show. All shows on fifth floor.) Invitations will be issued.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Thursday March 15 11:30 A.M.	COURREGES FASHIONS: PRESS PRESS AND CUSTOMERS Contact: Publicity Dept., EL. 5-6800.	BONWIT TELLER	4TH FLOOR
March 16- March 21	SKI INDUSTRIES AMERICA TRADE SHOWS AT LAS VEGAS CONVENTION CENTER -- Contact: Ski Industries America, 432 Park Ave. South, 755-8100.		
March 18- March 21	FIFTEENTH SCANDINAVIAN FASHION WEEK IN COPENHAGEN Contact: 532-6560.		
Monday March 19 11:30 A.M.	SHOWING OF ADOLFO COLLECTION Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
March 19	1:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, by invitation. (see above)		
March 19	6:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, open to public (see above)		
March 19 Date Change	LORD & TAYLOR'S SHOWING OF VALENTINO FASHIONS, ORIGINALLY SCHEDULED FOR MARCH 19 AT 5:00 P.M., HAS BEEN CHANGED TO MARCH 13 AT 6:30. (See pg. 4)		
Tuesday March 20 9:30 A.M.	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL
Tuesday March 20 4:30 P.M.- 8:00 P.M.	PREMIERE OF MEN'S NEW HAIR SALON Party to celebrate the opening of Jackie Rogers second New York men's hair cutting shop and fashion shop for men. By invitation. Publicity: Laurance Taylor, 300 East 57th Street, 688-0728.	JACKIE ROGERS FOR MEN	556 SEVENTH AVENUE 2ND FLOOR
Wednesday March 21 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Benefit shows at 11:00 A.M. and 3:00 P.M. Tickets: $10.00, for Children's Cancer Fund of America. Contact: 1010 Third Ave. Public Shows at 1:00 and 7:00 P.M.; Menswear at 6:00 P.M. Public Relations: Alexander Tarsaidze at Serge Obolensky Assoc., or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
March 25- March 29	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Mode-Woche-Munchen GmbH, International Fachmesse fur Mode, D-8000 Munchen 2, Theresienhohe 15. Tel: (0811) 503031, telex 05-212703.		
Monday March 26 10:30 A.M.	SPRING FURS-- PRESS AND BUYERS By invitation. Contact: Ernest Graf, BR. 9-0633.	BEN KAHN	BEN KAHN AT CARTIER 4 EAST 52ND STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday March 25- March 29	46TH READY-TO-WEAR SHOWINGS IN ITALY	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
	Sunday, March 25:	6:30 P.M. (Buyers); 9:30 P.M. (Press) Noni Sport, Trico, Naka, Roberto Cavalli, Maljana, Laura Aponte, Lesy, Gi-Bi, Missoni, Ilaria, Milena Mosele, Albertina, Mirsa, Gherardini, Avagolf.	
	Mon., March 26:	9:00 A.M. (Buyers); 11:30 A.M. (Press) Ferragamo, Franco Bertoli, Litrico, Krizia, Soldano, Guarnera, Gibo, Kinki Sho Diff, Assunta, Montedoro, Garbell, Melloni, Aquarius 6:30 P.M. (Press); 9:30 P.M. (Buyers) Avolio, Paola Davitti, Hermitt, Caumont, Zani Valentine, Bin, Tendresse, Trell, Charade, Naldoni, Lux Sport, Paola Signorini, Fendi.	
	Tues., March 27:	9:00 A.M. (Buyers); 11:30 A.M. (Press) Gregoriana, Barocco, Fabiani, Modyva, Sarli, San Lorenzo, Heinz Riva, Enzo, Ognibene Zendman, Tita Rossi, Andre Laug, Titti Brugnoli, Balestra, Clara Centinaro, Lancetti.	
	Wed., March 28:	9:00 A.M. (Buyers); 11:30 A.M. (Press) Antonelli, Baratta, Sorelle Fontana, Emilio Pucci	
	Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2, Tel: 679193.		
Thursday March 29- April 2	BUYERS' SHOWINGS -- FALL-WINTER READY-TO-WEAR IN PARIS		
	Thurs., March 29	9:30 A.M. - 6:00 P.M.	Mendes (Jean Muir, Rolland Chakkal, Christian Bailly, F. Sanchez, Issey Miyake) 38, rue Leopold Bellan 236.97.14
	Fri., March 30	12:30 P.M.	Carven, 6 Rond Point Champ Elysées, 225.66.50
	Sat., March 31	7:00 P.M.	Ste. Borg, Espace Cardin, 359.42.26
		8:30 P.M.	Groupement de Paris, 532.51.69
	Sun., April 1	11:00 A.M.	Lanvin Boutique, Hilton, 265.27.21
	Mon., April 2	10:00 A.M.	Lanvin Boutique, 22 Fg. St.-Honoré, 265.27.21
		10:30 A.M.	Dior, 30 av. Montaigne, 256.16.94
		6:00 P.M.	Cacharel, 805.54.74
		8:00 P.M.	Cacharel, 805.54.74
		10:00 P.M.	Cacharel, 805.54.74
	(See next page for press dates)		
March 30- April 5	FALL-WINTER COLLECTIONS IN PARIS	G.E.P.	HILTON-PARIS
	Presentation by Groupement Francais pour l'Expansion du Pret-a-Porter Feminin de Luxe by 45 manufacturers; including Henri-Jean and Maria Mouter. Contact: Monique Dognin, 83 Bd. Richard Lenoir, 75011, Paris. Tel: 700.29.78.		

Monday
March 26-
April 6

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)

Tues., March 27	11:30 A.M.	Sauze, 8, rue Monsigny 742-66-94
	2:30 P.M.	Adrienne Lemaux and Jean Rychter, 44,av. des Champs-Elysées, 508-42-06
	4:30 P.M.	Brezin, 567-19-75
Wed., March 28	10:00 A.M.	Sym, 272-10-10
	12:00 Noon-3:00 P.M.	Monique Montaigne
	4:00 P.M.	Liliane Burty, 073-34-20
Thurs., March 29	9:30 A.M.	Real Vager Nastat,43, rue d'Aboukir
	11:30 A.M.	Fouks, 567-19-75
	12:45 P.M.	Gaston Jaunet, Hilton, 742-96-70
	2:30 P.M.	Mis Dif, 44 Av.des Champs Elysées, 508-42-06
	4:30 P.M.	Au Point D'Exclamation, 238, rue St.-Denis, 231-52-55
Fri., March 30	9:45 A.M.	André Ledoux Sport, Plaza Athénée, 224-76-36
	11:15 A.M.	Pierre Balmain, 44 rue François Ier, 225-68-04
	12:30 P.M.	Carven, 6 Rond Point des Champs Elysées, 225-66-50
	2:30 P.M.	Guy Laroche, 29, Av. Montaigne, 508-42-06
	3:45 P.M.	Franck Olivier, 567-19-75
	5:30 P.M.	Emesse, 033-73-01
Sat., March 31	4:30 P.M.	Association of Fake Furs, 878-40-59
	7:00 P.M.	Societé Borg, Espace Cardin, 359-42-46
	8:30 P.M.	Groupement de Paris, 532-51-69
Sun., April 1	10:30 A.M.	Pierre Cardin, Espace Cardin, 225-06-23
	10:30 A.M.-	Mendes, by appt., 236-97-14
	5:00 P.M.	(Presentation of collections by Jean Muir, Rolland Chakkal, Christian Bailly, F. Sanchez, Issey Miyake)
	9:00 P.M.	Pierre Cardin, Espace Cardin, 225-06-23
Mon., April 2	9:45 A.M.	Chloe, 359-15-63
	10:00 A.M.	Lanvin Boutique (from April 2-6) 22 Fg. St.-Honoré, 265-27-21
	12:00 Noon	Mic Mac-Tan Ghidicelli, 566-56-19
	2:30 P.M.	Emmanuelle Khanh, 236-56-33
	4:30 P.M.	Emmanuelle Khanh, 236-56-33
	6:30 P.M.	Kenzo, Bourse de Commerce, 742-90-11
Tues., April 3	9:30 A.M.	Ter et Bantine, 486-08-06
	11:30 A.M.	Hechter, 770-76-35
	2:00 P.M.	Cacharel, 18, Fg. du Temple, 805-54-74
	3:15 P.M.	Cacharel, 18, Fg. du Temple, 805-54-74
	3:30 P.M.	Timwear, 18, Fg. du Temple, 770-97-19
	4:30 P.M.	Timwear, 18, Fg. du Temple, 770-97-19
	5:30 P.M.	Saint Clair, 357-54-85
	6:30 P.M.	Myrenchu, 624-15-96

(Continued on following page)

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (continued from pg. 7)

Wed., April 4	9:30 A.M.	J.L. Scherrer,53,Av.Montaigne,359-55-39
	10:30 A.M.	Dior, 30, Av. Montaigne, 256-16-94
	12:00 Noon	Jean Patou,7,rue St. Florentin,073-08-74
	2:30 P.M.	Dennet Barry, 770-75-09
	4:30 P.M.	Georges Rech,Hotel George V, 236-46-40
	5:30 P.M.	Synonyme de Georges Rech, 231-51-79
	6:30 P.M.	Ungaro, 2 Av. Montaigne, 256-27-70
Thurs., April 5	9:30 A.M.	Hermes, Poste 268 or 321, 265-21-60
	9:30 A.M.	Suzuya, 073-14-92
	11:00 A.M.	Christian Aujard, 231-70-87
	1:00 P.M,	Givenchy Nouvelle Boutique,3. Av. George V, 754-25-39
	2:30 P.M.	Nina Ricci, 20, rue des Cepucines, 073-67-31
	4:30 P.M.	Bercher, Chez Drouant, 887-91-24
	6:30 P.M.	Agathe Khanh, 589-43-61
Fri., April 6	1:00 P.M.	Sonia Rykiel, 6, rue de Grenelle, 222-43-22
	3:00 P.M.	Sonia Rykiel, 6, rue de Grenelle,
	5:00 P.M.	CA, Aux Halles, 231-25-82

Paris phone numbers listed above.Paris Press Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Faubourg St. Honoré, Paris 8, France. Tel: 359.10.64. Trade Contact: Federation Francaise des Industries du Vetement Feminin, 69, rue de Richelieu, 75002 Paris.

Monday March 26 7:30 P.M. Dinner-Dance	ANNUAL FASHION AWARDS SHOW	PARSONS SCHOOL OF DESIGN	HOTEL PLAZA GRAND BALLROOM
	Awards will be presented to students by designer-critics: Donald Brooks, Jeanne Campbell, Stan Herman, Chuck Howard, Ralph Lauren, Shannon Rodgers, Dominic Rompollo, Gustave Tassell, Ann Webster, Chester Weinberg. (Black Tie) Reservations: $150.00. Contact: Edwin Cohen, 675-2700.		
Thursday March 29 4:30 P.M.	PREVIEW OF FALL '73 KNITWEAR	OFFSPRING	1407 BROADWAY SUITE 1814
	Designed by Trisha Sayad. Show followed by cocktails. By invitation. Contact: Carol Thorpe Shapiro, JU. 6-0909.		
Saturday March 31-April 4	SKI SHOW FOR 1973	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.
	Ski Trade Show with 160 exhibitors. Contact: Ralph des Roches, 689-1266.		

March 31-April 5	INTERNATIONAL FUR INDUSTRIES EXHIBITION IN PARIS AT PARC DES EXPOSITIONS, PORTE DE VERSAILLES. Contact: French Trade Shows, 1350 Sixth, 582-4960.

Wednesday April 4-April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview: April 4, 12:00 Noon; Gala Show, April 4 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.

April 4-April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURY CENTRE HOTEL, LONDON Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 5- April 7	FASHION FAIR IN LONDON	CLOTHING EXPORT COUNCIL	EARL'S COURT CENTRE HALL "D"
	Shows: Thurs and Fri., 9:30, 12:00 Noon and 3:00 P.M. Sat. April 7, 9:30 and 12:00 Noon. Contact: Clothing Export Council of Great Britain, 54 Grosvenor, London. Tel: 01-493-8832.		
Friday April 6 8:30 P.M.	"DESIGNS ON FASHION" IN LONDON	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
	Featuring 10 top London designers. For press by invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		
Saturday April 7- April 15	SEVENTEENTH ANNUAL AUTOMOBILE SHOW	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
	Featuring movies, demonstrations and entertainment, with special emphasis on imported cars from England, France, Germany, Italy, Japan, Roumania, Sweden and Soviet Union. Also antiques, and experimental models of the future. Public Relations, Warren Leslie, 331 Madison, MU. 2-4802.		
Thursday April 12 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	First New York showing by Réal of Paris. By invitation. Contact: 695-1617.		
April 16	PASSOVER (First Night) - At Sunset on Monday, April 16		
April 22	EASTER SUNDAY		
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
	Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes, Hours: 9:00 A.M. to 8:00 P.M. Contact: John Hoffman, 586-2400.		
Tuesday April 24 10:00 A.M.& 3:00 P.M.	NEW COLLECTION BY STAN HERMAN	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
	New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Second show at 3:00 P.M. By invitation. Contact: Roy Kleeger, 768-0125.		
Wednesday April 25 11:00 A.M.	SUMMER COLLECTION: JERRY SILVERMAN	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
	Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.		
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
	Preview of Fall '73 fashions by leading designers in Crompton-Richmond fabrics. Show at 5:00 P.M. By invitation. Publicity: Helen Boyd, 564-2900.		
Wednesday April 26 12:30 P.M. Luncheon	55TH ANNUAL KNITWEAR CONVENTION	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
	Exhibition by 15 fiber and yarn organizations, featuring original American design knitted apparel for men, women and children. Produced by Mia Grau. Tickets: $15 each. Contact: NKOA, MU. 3-7520.		
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY		
	Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		

1974

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